

# ATZ

05 Mai 2014 | 116. Jahrgang

## Offprint

from ATZ 05|2014  
Springer Vieweg  
Springer Fachmedien Wiesbaden GmbH

AUTOMOBILTECHNISCHE ZEITSCHRIFT

# INTERACTIVE STEERING WHEEL FOR OPTIMAL OPERATION

AUDIO MOBIL 

 TAKATA



# INTERACTIVE STEERING WHEEL FOR OPTIMAL OPERATION

The only part that maintains a consistent direct tactile contact to the driver as well as performing a driving task that is the steering wheel. It is thus an essential part of the human-machine interface in the automobile. But the complexity of its operating elements has increased rapidly over the past few years due to assistance systems. Takata and Audio Mobil Elektronik developed an interactive communication steering wheel with ergonomic switches, a monitor with touch functions and a hands-on recording. Thus, sensory overload can be reduced and operation can be optimised.

## AUTHORS



**HEIKO RUCK** is Vice President und globally responsible for Pre-development of Steering Wheels and Driver Airbags at Takata Corp. in Tokyo (Japan).



**THOMAS STOTTAN** is CEO and responsible for Strategy as well as R&D for Connected Cars (Car ICT and Human-Machine Interaction) at Audio Mobil Elektronik GmbH in Braunau-Ranshofen (Austria).

## COMMUNICATION FUNCTIONS AT THE STEERING WHEEL

The steering wheel is a vehicle component with a history of more than hundred years. While the first years of developing steering wheels were dominated by moderate development stages, the last 20 years have dynamically introduced electronic components in the steering wheel. The steering wheel as an interface between the driver and the vehicle is increasingly used for communication purposes. The communication functions at the steering wheel can be classified as follows: There are warning functions, control functions, sensor functions and comfort functions, ①.

A warning function at the steering wheel is the vibration motor, for example. Hazardous situations recorded by the vehicle (like a lane departure) are transmitted to the driver via vibrations at the steering wheel. The multi-function switch is an example of an operating function at the steering wheel. This multi-function switch enables the driver to control various buttons at the steering wheel to activate different functions [1, 2].

The steering wheel as a communication interface between the driver and the vehicle is also useful for sensing. "Hands on Wheel" (HOW) uses a capacitive sensor at the steering wheel rim. Such a sensing function passes information to the vehicle (to the system adaptive cruise control, ACC [1]) concerning whether the driver has one or both hands on the wheel, or no hands at all in the case of traffic jams. Heating is a classic comfort function at the steering wheel.

## COMMUNICATION IN THE COCKPIT TODAY

The market offers steering wheels with up to 24 switches, and it has become apparent that the number of interfaces has also exponentially increased in cockpit and centre console. The driver's environment has drastically changed over the past 30 years and has distinctly increased the requirements on the driver, ②.

The high number of features, functions and components of networking takes the driver to his cognitive limit when it comes to processing information. This hypothesis was evaluated in a series of empirical human-machine interface examinations by the National Highway Traffic Safety Administration - US Department of Transportation (NHTSA). Here, controversial results are achieved. The NHTSA presumed a distraction of a visual, manual, and cognitive kind, by putting the acoustic distraction to one side. Amongst other things, the time was measured in which the driver takes his eyes off the road to carry out a task. The individual period of a glance should not exceed 2 s, the cumulative overall distraction time was of 12 s [3].

Over a period of three years, nine vehicles were tested in another study, from the compact to the upper middle class of well-known car manufacturers [4]. The results are remarkable: for entering a navigation destination, an average time of between 80 and 175 s (NHTSA target: 24 s) is required for the task - depending on the OEM. For this task, the eyes were fixed on the screen for between 46 and 78 s (NHTSA target: 12 s). The NHTSA's recommendations are exceeded several times over today in the current vehicles.



① The four communication functions at the steering wheel



Arranging all operating elements and displays relatively close to the driver presents an advantage, but the legibility – in particular in the case of presbyopia – could be affected. This can be counteracted by distinct contrast, a coordinated colour scheme, and relevant sizes of the graphical display.

When the steering wheel is turned, all contents on the wheel are also turned, thus making manual operation more difficult, which takes some time getting used to. In this respect the test in the simulator has shown, however, that the rotation of display contents (in this case a numerical display) can be tolerated up to an angle of  $\pm 60^\circ$  at most, and that it makes no difference whether the contents are rotated or remain horizontally aligned. Additionally, distraction is reduced compared to when the display is in the usual position in the centre console [8].

Buttons and scrolling wheels have proved their use as part of the steering wheel, as a test [9] has confirmed, which are also distinctly less distracting than the buttons in the centre console. For the first time, the result of the three operating worlds – driver's area, passenger seat and back seat – could be implemented with the iCS for the driver.

**ADVANTAGES FOR THE VEHICLE**

Concentrating all dashboard functions usually used these days in the steering wheel reduces the number of operating components. This considerably reduces



4 Driveable prototype of the iCS interactive steering wheel with fully integrated display which has a touch function and is positioned at the same level as the conventional instrument cluster

the costs and also the weight. According to comparable variations of equipment, this means a potential saving of between 15 and 35 %. By reducing the interfaces, integrating smartphone functions is made easier, 5.

**ASCERTAINING THE AIRBAG FUNCTION**

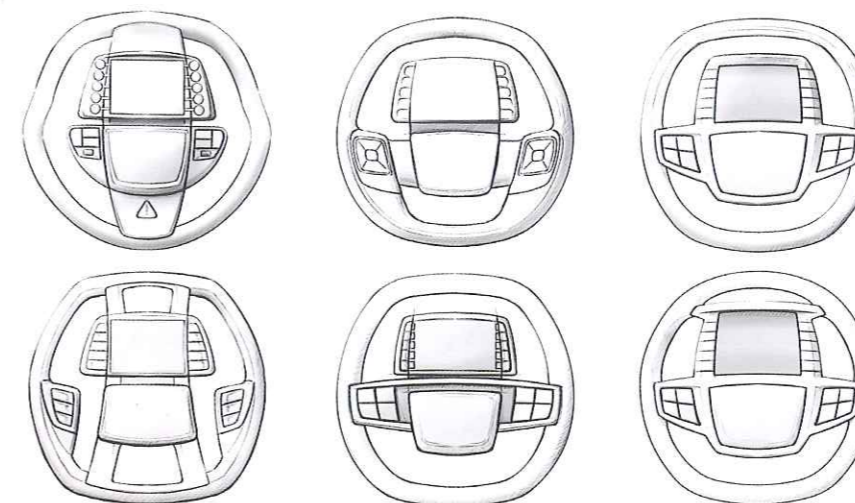
One of the points in the specification of developing was to ascertain the airbag function. Extending the communication interface at the steering wheel must not result in restricting the airbag function.

This could only be realised by utilising the so-called vacuum folding in the proto-

type. Vacuum-folded air bags reduce the folding volume by approximately 40 % compared to the folded volume needed for the same air bag. Takata introduced the worldwide first vacuum-folded airbag for drivers five years ago.

**DESIGN IDEAS**

During design-finding phase for the interactive steering wheel, it was important for the participating companies to consider all requirements from the human-machine interaction point of view first and foremost. But at the same time, a steering wheel design had to be found showing quite clearly that this is a



6 Design examples with two, but also three or four spokes in the steering wheel

new form of communication between driver and steering wheel.

The design for the iCS was developed together with the design office Produktus Industriedesign. With its two spokes it breaks away from the currently used three and four-spoke steering wheels. The examples of the designs in 6 demonstrate, however, that three- and four-spoke steering wheels are also possible.

**PROSPECT**

The steering wheel is and remains the human-machine interface between driver and vehicle. The number of operating and networking functions in the cockpit area

has increased exponentially over the past few years. Drivers are reaching their cognitive processing limits between traffic and cockpit functions.

Utilising the iCS as an interactive communication steering wheel provides the possibility of counteracting this overload for the driver. It offers for the first time the opportunity for the driver to operate and utilise everything while driving, without taking their hands off the steering wheel. If one looks into the future, the cockpit could become obsolete if it is used.

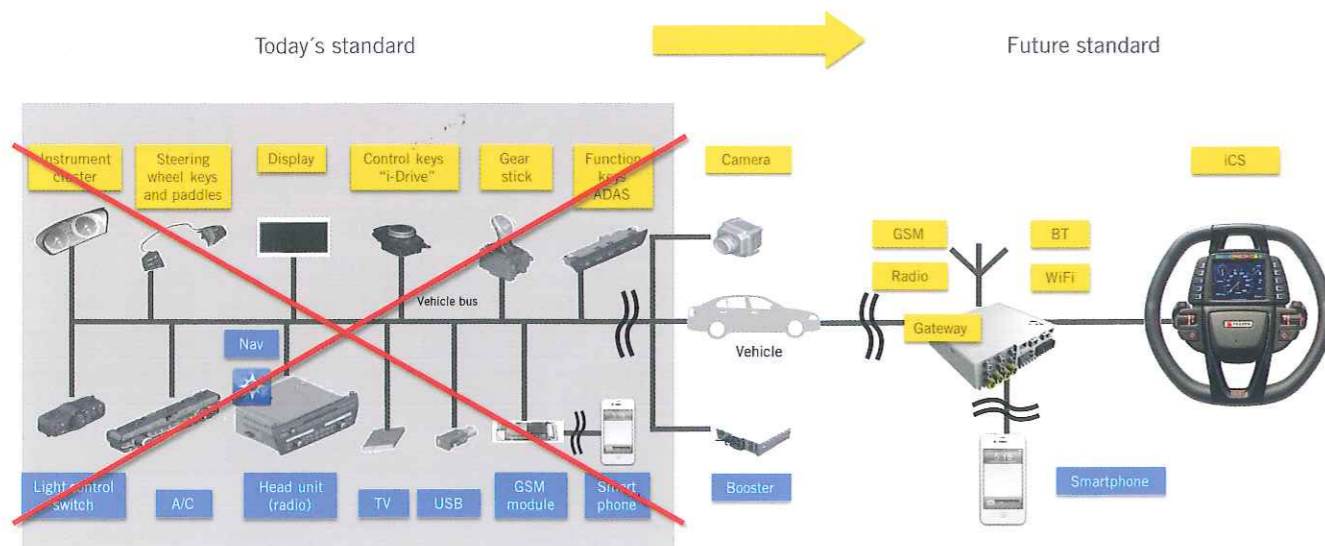
**REFERENCES**

- [1] Lisseman, J.; Essers, S.; Ruck, H.: The Steering Wheel: Active Safety Evolution. Lecture, chassis tech plus, ATZlive, Munich, June 2013

- [2] Timpe, K.-P.: Fahrzeugführung: Anmerkungen zum Thema. In: Jürgensohn, Th.; Timpe, K.-P. (Hrsg.): Kraftfahrzeugführung, pp. 9–25, Berlin: Springer-Verlag, 2001
- [3] National Highway Traffic Safety Administration – US Department of Transportation (NHTSA): Blueprint for Ending Distracted Driving. DOT HS 811 629, June 2012
- [4] Volksfürsorge Versicherung, Autobil, ACE: HMI-Testreihe. Conducted in the years 2011, 2012, 2013. Vehicles were provided by OEMs for tests
- [5] Kuratorium für Verkehrssicherheit (KfV), AT: Statistik „Hauptunfallursache Ablenkung“. Press release of 14 November 2012, <http://www.kfv.at/kfv/presse/presseaussendungen/archiv-details/artikel/3338/>
- [6] ADAC, DE: Ablenkung: Blindflug in den Tod. Press release of 11 April 2013, <http://www.adac.de/infotestrat/adac-im-einsatz/motorwelt/ablenkung.aspx>
- [7] Gebrauchsmusterschrift DE 20 2009 001 007 U1: Abnehmbares Lenkrad für Fahrzeuge mit Anzeige- und manuellen Bedienelementen. Audio Mobil Elektronik GmbH, Ranshofen, AT, released on 9 July 2009
- [8] Wilfinger, D.; Murer, M.; Osswald, S.; Meschtscherjakov, A.; Tscheligi, M.: The Wheels are Turning: Content Rotation on Steering Wheel Displays. In: Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, 2013, pp. 1809–1812
- [9] Makigucchi, M.; Tokunaga, H.; Kanamori, H.: A Human Factors Study of Switches Installed on Automotive Steering Wheel. JSAE Review, Volume 24, Issue 3, July 2003, pp. 341–346

**THANKS**

The authors want to thank Joseph Fellner from Audio Mobil and Andreas Hans from Takata for their support in developing the iCS interactive steering wheel, as well as Vincent Bauer from Produktus Industriedesign for realising the prototype ideas.



5 Reducing the individual components distributed in dashboard and cockpit (today) by concentrating them in the steering wheel (future)

# Our mission – your safety.

**We dream of a future without traffic accidents.  
In the meantime, we err on the side of caution.**

At Takata, about 36,150 employees are working to ensure that you arrive safely at your destination. Because when it comes down to it, we stand unfailingly by your side.

As one of the worldwide leading suppliers of occupant safety systems, we aspire to ever higher safety standards – based on innovations coupled with our untiring commitment. Our product portfolio consists of steering wheels, airbags, seat belts, electronics and sensors, as well as interior trim parts and child restraint systems.

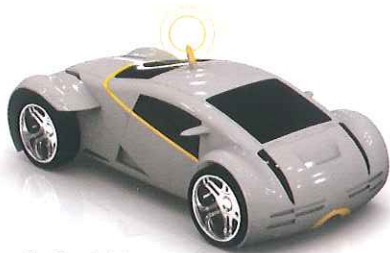
**Takata – We take you safely to your destination!**



TAKATA AG  
Bahnweg 1  
63743 Aschaffenburg  
Phone +49 6021-65-0  
marketing@eu.takata.com  
www.takata.com



**25** AUDIO MOBIL  
Years of CarICT



**AUDIO MOBIL** Elektronik GmbH  
Audio Mobil Straße 5-7  
5282 Ranshofen - Austria  
Phone +43 7722 62 82 00  
office@audio-mobil.com  
www.audio-mobil.com

## **Innovations for Mobility 3.0**

AUDIO MOBIL sets impulses in terms of gender-sensitive electronic developments for the automotive industry. As an R&D-studio for Car-ICT we are specialized in technologies for vehicle networking.

We invent the future.

**AUDIO MOBIL**